Melbourne Mentorship Award

BILLY BLUE COLLEGE OF DESIGN®

THE LOOP

Melbourne Mentorship Award

Website sexdrugshelvetica.com
Blog sexdrugshelvetica.tumblr.com
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At Sex, Drugs & Helvetica, insight and practical knowledge is the name of the game. In 2013, together with Billy Blue College of Design and The Loop we're turning that notion up to eleven (**www.youtube.com/watch?v=NrVCjnRdB_k**) by introducing the Sex, Drugs & Helvetica Melbourne Mentorship Award.

Exclusively open to attendees of the 2013 Sex, Drugs & Helvetica conference in Melbourne, the Mentorship Award offers a fantastic learning opportunity in the form of a three month long professional mentoring relationship with our 2013 speaker Linda Jukic, from **Moon**. Starting a business? A dream job? The mentorship is a chance to receive advice and support from an industry leader to help you achieve your professional goals.

Read on for mentor information and to learn about the entry process.

Entries close
August 9, 2013
5pm (AEST)

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Mentor
Linda Jukic
Moon

Creative Director of the Sydney-based brand and digital agency Moon Communications Group, Linda Jukic has won numerous Australian and international awards for her creative work, which ranges across print, video, environmental and branding.

Linda's holistic approach combines solid strategic thinking with a strong design sensibility, always putting the brand and consumer at the heart of what she does. Applying those principles has not only gained good results for her clients, but has won multiple personal accolades such as the City of Milan, Young Designer of the Year Award and a coveted Australian Graphic Designer's Association (AGDA) Pinnacle.

In 2011 Linda was named one of Australia's Power 20 by Australian Creative magazine. Linda has appeared as a speaker at agIdeas, AGDA events and a multitude of tertiary education lectures.

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How to enter

Step 1. Go to **www.theloop.com.au** and create a profile on The Loop if you do not already have one. **Step 2.** Log in to your new or existing profile on The Loop and add your projects to it. We recommend 6-8 projects. **Step 3.** Go to **www.theloop.com.au/jobs/Melbourne-Mentorship-Award/Melbourne/9445** and click the apply button. **Step 4.** Select the 'write cover letter' option and tell us why you're interested in being mentored by Linda Jukic. Keep it short and sweet, this is your chance to tell us why you'd be an amazing mentee. **Step 5.** Write the registration number listed on your .pdf conference ticket after your response. **Step 6.** Choose to use your Loop resume or attach one. **Step 7.** Click the submit button!

Am I eligible?

If you've bought a ticket to the Sex, Drugs & Helvetica 2013 Melbourne conference you're eligible to apply for the Melbourne Mentorship Award.

Important dates

July 17: Entries open
August 9, 5pm (AEST): Entries close
August 10-13: Entries shortlisted
August 16: Winner announced at the conference

Judging process

Sex, Drugs & Helvetica reviews and shortlists all entries. From this shortlist, the mentor will choose the award winner.

Questions?

Email Zac at **zac@sexdrugshelvetica.com**

Terms and Conditions

1. By applying for the award you agree to the full terms and conditions. Please read them carefully.

2. Terms and conditions may be amended, deleted or added from time to time at Sex, Drugs & Helvetica's discretion. Revised terms and conditions will be published in an updated version of this entry kit in a timely manner.

3. Entries for the 2013 Melbourne Mentorship Award close at 5pm (AEST) on Friday August 9, 2013. Entries must be received on or before this date and time to be accepted into shortlisting and judging for the award.

4. Sex, Drugs & Helvetica and each of Sex, Drugs & Helvetica's contractors, partners and directors will not be held responsible for non-receipt of entries however so caused.

5. Each entrant must tell Sex, Drugs & Helvetica why they're interested in being mentored and submit the registration number listed on their .pdf ticket. Any applications that fail to do so will be deemed invalid.

6. By applying for the award each entrant warrants that they have permission from all parties including clients, copyright holders and collaborators allowing Sex, Drugs & Helvetica and its partners to publish works submitted in any form they deem appropriate as part of the Melbourne Mentorship Award, and all associated promotional activities and publicity, without limitation.

7. By applying for the award you indemnify Sex, Drugs & Helvetica and each of its contractors, partners and directors from any liability for wrongful use or misrepresentation of the works submitted. You assert that you are the author, or one of multiple authors (in this instance all other authors must be acknowledged) of the work. Wrongful assertion will render the entry invalid and the entrant accepts all liability for any claim for damages or loss resulting from such wrongful assertion.

8. All decisions by Sex, Drugs & Helvetica are final and no correspondence will be entered into relating to any aspect of the award including the judging process or the outcome.

9. Failure by Sex, Drugs & Helvetica to enforce any of its rights at any stage does not constitute a waiver of those rights. Sex, Drugs & Helvetica reserves the right to cancel, vary, extend or suspend the award.